

## Principal Profile

**Principal Name:** Wisconsin Tourism Federation

**Business Or Interest:** The association represents businesses with an interest in the tourism industry.

**Lobbying Interests:** The WTF may attempt to influence any legislation or regulation affecting the tourism industry.

**CEO Name:** Chet Gerlach

**Title:** Administrator

**Contact Name:** Julian Hertel

**Address:** PO Box 393

**City, State, Zip:** Sun Prairie, WI 53590

**Phone:** (608) 335-0019

**Fax:** (608) 837-6693

**E-mail:** [info@witourismfederation.org](mailto:info@witourismfederation.org)

**Web Site:** <http://www.witourismfederation.org>